



Capacity Building for Entrepreneurship Centered Around Trees Outside Forests

Module 4: Start-up Opportunities Based on Trees Outside Forest
in India

Lecture 3: Social Entrepreneurship and Community Engagement



Social Entrepreneurship and community engagement:

- Social entrepreneurship create values for communities while addressing environment challenges.
- Fostering sustainable practices can generate benefits to the community from all the sectors.
- Community involvement is vital because they are the stewards of TOF.
- Their participation ensure sustainability and equitable distribution of Resources

Potential areas for application Social entrepreneurship under TOF

1. Agroforestry Models: Poplar and Eucalyptus based agro forestry models in Punjab and Haryana
2. Value addition: Bamboo craft industries of NE India
3. Eco tourism: Khonoma Green Village, The Angami tribe manages homestays, guides, and conservation zones.
4. Carbon credits: Van Panchayat in Uttarakhand.

Start ups by communities

1. Jeevoka-organic honey
2. Tibal products under the Van Dhan Yojana
3. Tribal Handicrafts by TOFI (Tribal Co-operative Marketing Development Federation of India)

Support to the communities:



1. Policies supporting community

- National Agroforestry Policy (2014)
- Green India Mission (GIM)
- Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)
- National Bamboo Mission (NBM)

2. Institutional support

- Joint Forest Management Committees (JFMCs)
- Farmer Producer Organizations (FPOs)
- Krishi Vigyan Kendras (KVKs)
- State-Level Agroforestry Schemes
- Carbon Credit and Payment for Ecosystem Services (PES) Programs

3. Technology and Research Support

- Digital Tools for Monitoring and Planning
- Research Institutions



4. Financial support:

- Subsidies and grants
- Loans and insurance
- Tax benefits

5. International Collaboration and Support:

- UN-REDD+ Program
- Global Environment Facility (GEF)
- International NGOs

Conclusion:

Engagement and participation of the communities in the entrepreneurship can be accelerated by:

- Awareness and education:
- Capacity building
- Participatory planning
- Benefit sharing mechanism
- Public-private-partnership



Fig: Challenges